

BOOKING MANAGER EXPANDS YACHT SALES FEATURE WITH NEW RIGHTBOAT PARTNERSHIP

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Following the successful launch of its Yachts for Sale feature earlier this year, Booking Manager is now taking another step forward by expanding its reach and visibility for charter partners already using this free feature.

Understanding the evolving needs of the yacht charter market, Booking Manager introduced a seamless solution for clients to generate a Yachts for Sale listing with a single checkbox. This novel functionality allows charter companies to effortlessly present their yachts for sale on Booking Manager distribution platform. With this automated feature, users can instantly create a full listing, including all relevant details, ensuring an easy and efficient way for potential buyers to connect with sellers.

Building on this success, Booking Manager is now launching an affiliate distribution network to further enhance listing visibility, maximize reach, and drive more inquiries. As part of this initiative, Booking Manager is proud to announce its new strategic partnership with Rightboat, a leading digital marketplace designed to streamline and optimize the yacht buying and selling process.

Through this collaboration, Booking Manager clients can now effortlessly showcase their listings on Rightboat's platform via the Booking Manager API. This integration ensures a smooth and efficient listing process, providing greater exposure and increased sales opportunities. Additionally, clients retain full control over their listings, with the flexibility to engage with affiliates on their own terms.

"We are excited to join forces with Rightboat to offer our clients an even greater opportunity to showcase their yachts to a wider audience," said Marko Gnjidić, CEO at Booking Manager. "Our goal is to simplify the yacht sales process while ensuring maximum visibility and seamless integration for our users."

For more information about the Yachts for Sale feature and how to leverage the Rightboat partnership, please visit [Yachts for Sale](#) or contact @rightboat.com.

About Booking Manager: Booking Manager is the world's leading yacht charter software and distribution platform, providing innovative solutions for charter companies and fleet operators. With a commitment to streamlining operations and enhancing market visibility, Booking Manager continues to revolutionize the yacht industry.

About Rightboat: Rightboat is a premier online marketplace for buying and selling boats, offering a comprehensive and user-friendly platform for boat owners and buyers. Rightboat simplifies the process of listing and purchasing yachts, connecting sellers with a global audience.